

Course Syllabus:

Artificial Intelligence & Academic Writing

Autumn Semester

Campus:	IESN Campus
Section:	MK-oriented IBS module and HRM-oriented IBS module
ECTS Credits:	1
Course Unit Code:	IBS10
Cycle:	First Cycle
EQF Level:	6
Language of Instruction:	English
Total Workload:	25 hours (8 hours in the IBS schedule)
Instructor:	Thomas Denis
Course Type:	Compulsory

Course Overview

This course aims at teaching students how to properly use AI for Academic Writing purposes. The students will be presented a variety AI-powered tools to help them write reports, case studies or other professional documents.

Learning Outcomes

By the end of this course, students will be able to:

- Write a professional document in academic English
- Efficiently use AI-powered tools to enhance their writing.
- Understand the pros and cons of AI-powered tools.
- Rewrite AI-generated texts to make them more authentic and personal.

Course Content

- Introduction to Academic Writing.
 - Introduction to AI-powered tools for Academic Writing.
 - Pros and cons of AI-powered tools for Academic Writing.
 - Concrete examples of how AI can be used in Academic Writing.
 - Side-by-side comparison and analysis of texts written by students and AI-generated texts.
 - How to rewrite AI-generated texts to make them more authentic and personal.
-

Teaching Methods

- Introduction to theoretical concepts.
 - Interactive discussions and classroom debates
 - Analysis of real-world examples
 - Application of theoretical concepts to practical scenarios through small writing workshops
-

Assessment Method

- **Written Examination** – 100% of final grade
Language of assessment: English
-

Learning Resources

Course materials and supplementary files will be available on Moodle.

Key References

- To be determined